



LA ÍRIDE

Family, Wine, and Passion





HISTORY

We are a family company. We grew inspired by our grandmother, Nonna Iride Papotti. She, along with our grandfather Gino, passed down to us the love for cultivating and caring for the vineyard.

Since the first half of the 19th century, our ancestors produced their own wines in Italy using methods that were passed down and refined from generation to generation, until they reached us.

When Iride and Gino emigrated to Argentina, they chose Mendoza, a region known for its winemaking excellence, as their province of destination. For years, their children designed and manufactured winemaking machinery and stainless steel tanks to rent or sell to others.

Finally, supported by the knowledge and family history, the idea of creating our own winery emerged. From there also comes the commitment, both to ourselves and to our customers, to produce wines of excellent quality that meet the demands of both the domestic and international markets.



WINES FOR Export

*The best from our cellars prepared to travel the world.
In this series of wines, we bring experience, dedication, and passion
for the small details.*

Labels, wines, and qualities



COORDENADA

ABDUCIDO

LA ÍRIDE

Partida Seleccionada

HUELGA DE AMORES

LA ÍRIDE

Single Vineyard

LA ÍRIDE

Reserve

LA ÍRIDE

Vinos Jovenes





LA ÍRIDE

With this brand, we emphasize the long relationship of the family with wine. It started in Italy and, since the beginning of the 20th century, continues in Mendoza. The love, passion, and dedication to work devoted to these wines are the same needed to maintain the traditions and bonds that unite us.

Partida Seleccionada

Single Vineyard

Young Wines

Reserve





LA ÍRIDE

Young Wines

Young, fresh, floral, and with a pleasant lingering finish.



Young Wines

- No contact with American oak.
- In excellent storage conditions, the aging potential of the varietal wines in this range is two years.
- In excellent storage conditions, the aging potential of the sweet wines in this range is two years.



*Malbec
Semi-Sweet*



Malbec



*Merlot
Semi-Sweet*



*Cabernet
Sauvignon*



*Rose Malbec
Semi-Sweet*



*Chardonnay
Semi-Sweet*



Chardonnay

LI



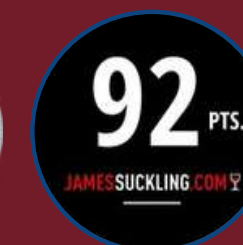
LA ÍRIDE

Single Vineyard

Violet with ruby red reflections, with aromas of tobacco and coffee.

Reserve

Bright red, with aromas of vanilla and balanced freshness.



Reserve

- In contact with American oak.
- In excellent storage conditions, the aging potential of the "Reserve" wines is three years.

Single Vineyard

- In contact with American oak.
- In excellent storage conditions, the aging potential of the "Single Vineyard" wines is four years.



Cabernet Sauvignon



Malbec

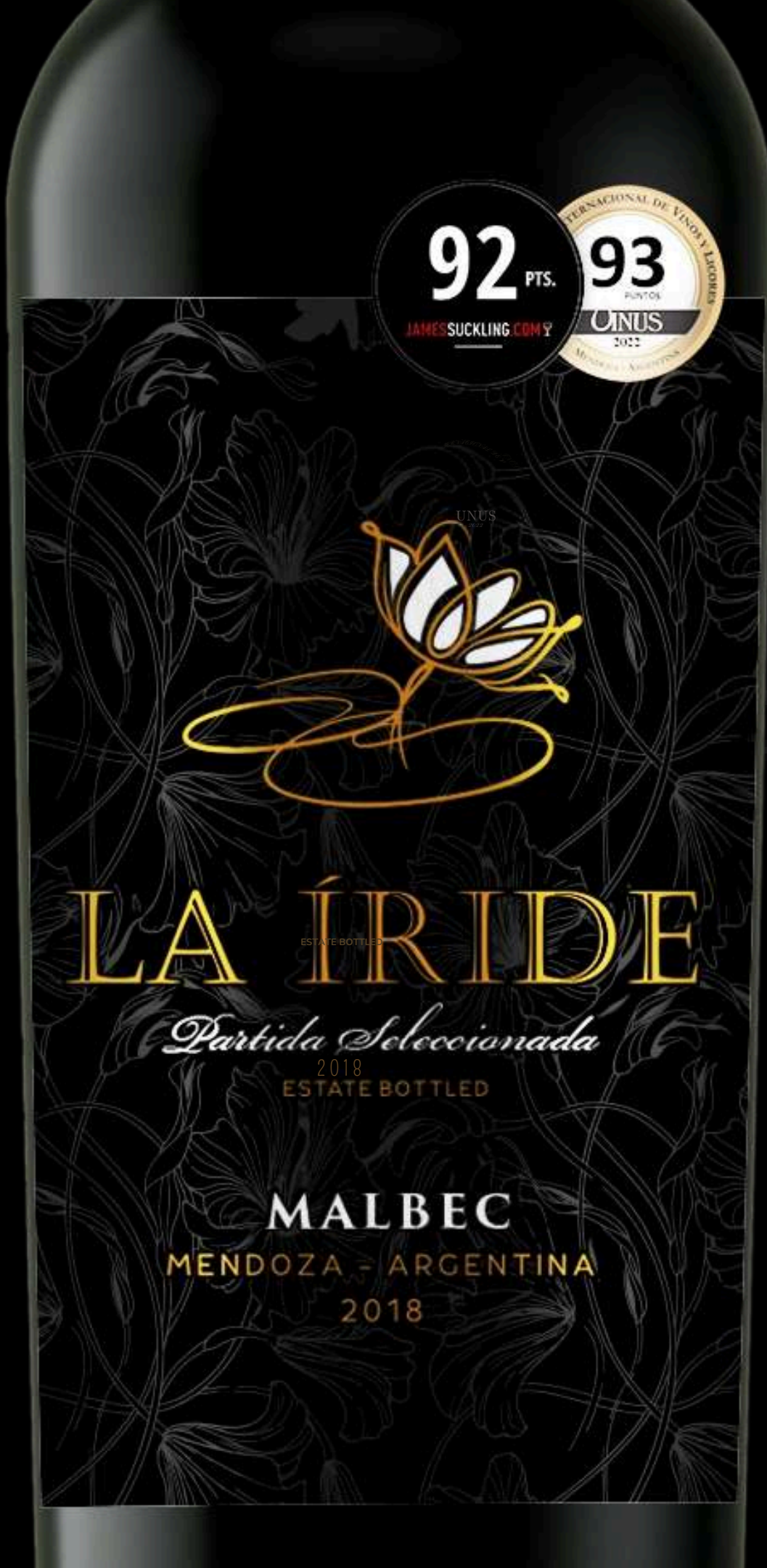


Malbec



Cabernet Sauvignon

LG



LA IRIDE

Partida Seleccionada

*They present different shades of red.
Complex wines, rounded, with a long finish on the palate.*



Partida Seleccionada

- In contact with American oak.
- In excellent storage conditions, the aging potential of the "Partida Seleccionada" wines is seven years.

LG



Malbec



Pinot Noir



Merlot



Cabernet Franc



Cabernet Sauvignon

Sparkling Wines

- In excellent storage conditions, the aging potential of the "Colibrí" wines is two years.

La Tride



EXTRA-BRUT



ROSADO-DULCE



TORRENTE DULCE

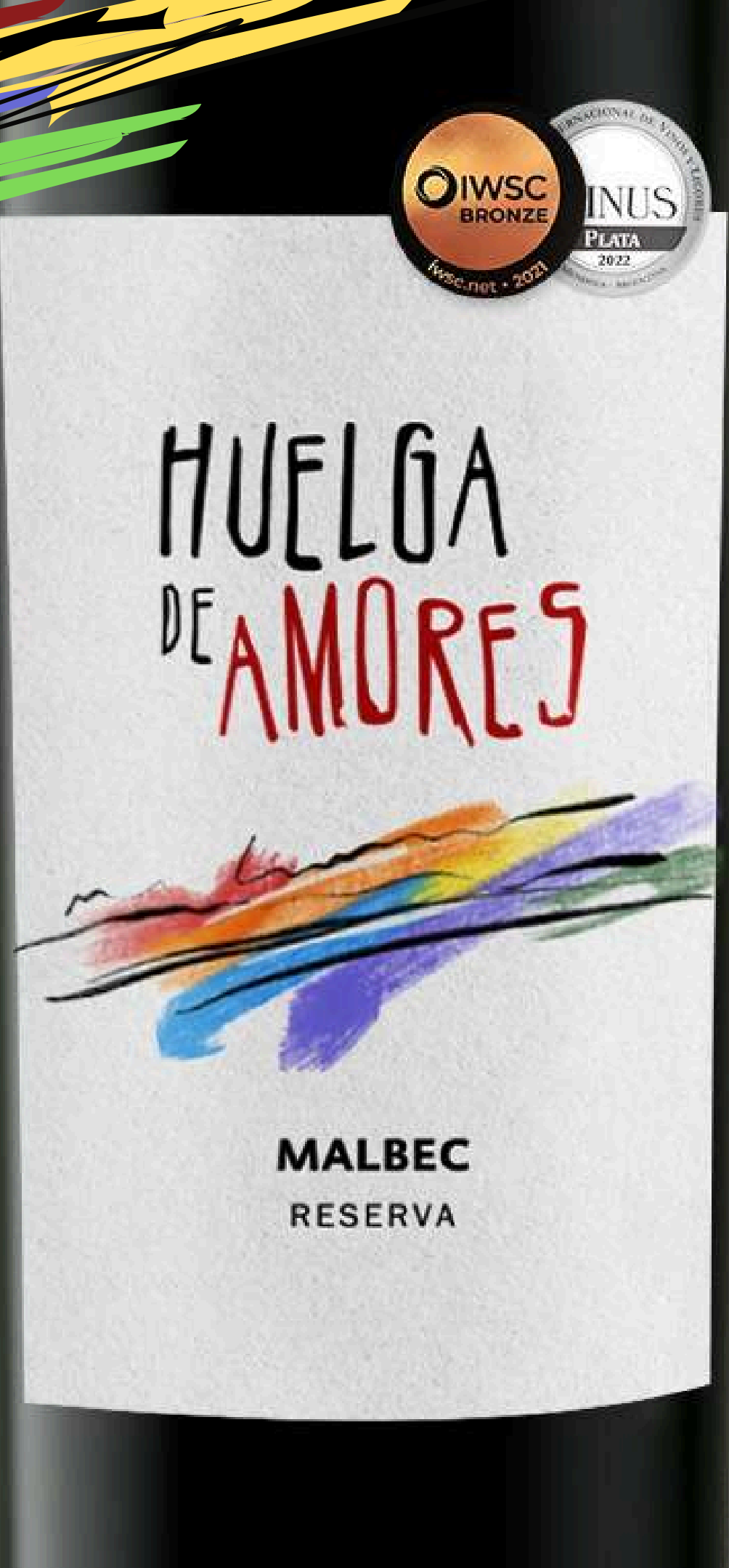




HUELGA DE AMORES

The name reflects the situation of the wine workers when, during the harvest season, they move to the vineyards and stay away from their families for months.

This "Huelga de amores" lasts until the end of the grape harvest, another captivating love. They are passionate, aromatic, and floral wines.



HUELGA DE AMORES

- In contact with American oak.
- In excellent storage conditions, the aging potential of the varietal wines in this range is five years.
- In excellent storage conditions, the aging potential of the sweet wines in this range is two years.



Malbec



Cabernet Sauvignon



Chardonnay



Chenin dulce

LG



ABDUCIDO

"Abducido" is a disruptive brand, aimed at consumers who, more than once, are "abducted" by the night. But it's not a kidnapping, it's a rescue.

It emerged in this world in December 2021, and since then, there have been reports of sightings in the Argentine market and around the world, with great impact among young people and adults.



ABDUCIDO

- Hand selection of clusters. Wines made with carbonic maceration carried out at 25°C. - No contact with wood.



Cabernet Sauvignon



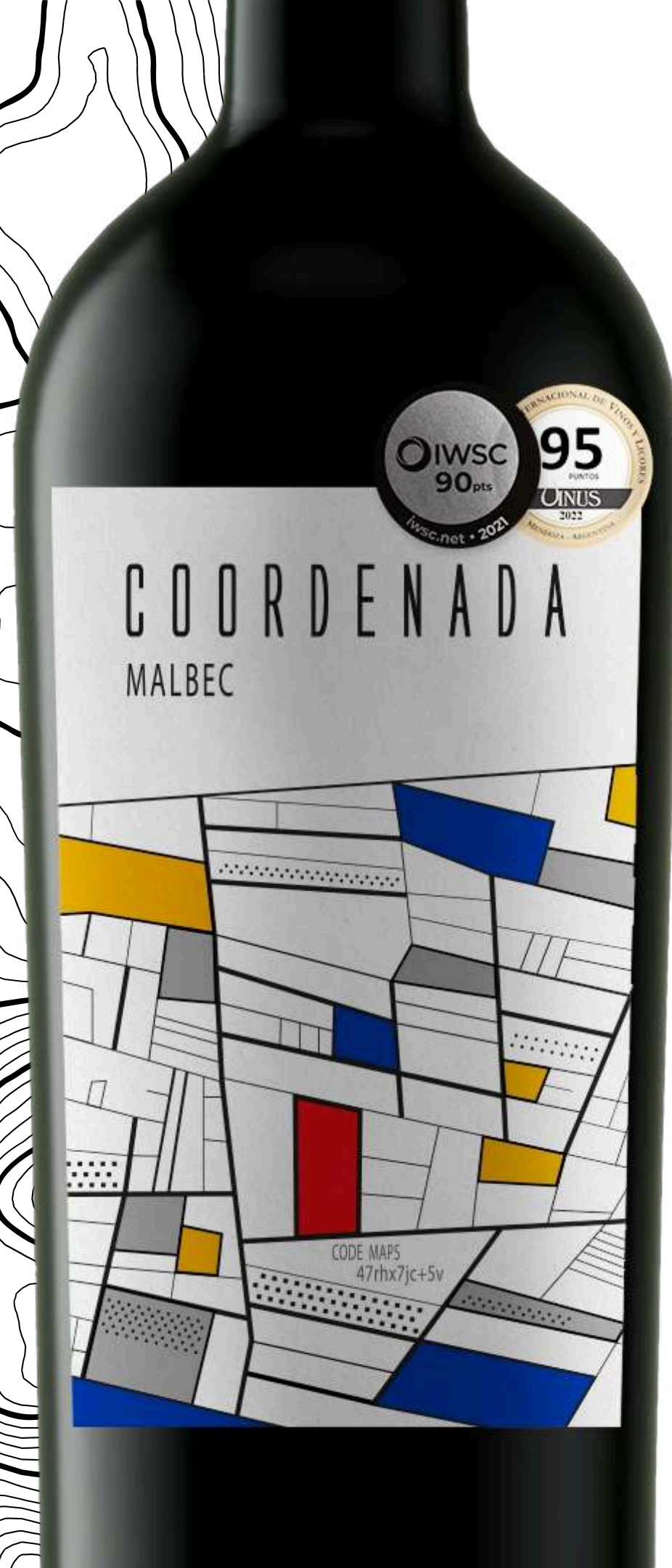
Malbec



Pinot Noir



Cabernet Franc



COORDENADA

In this brand, we find wines of great reserve with which we highlight the terroir of the vineyards.

The labels illustrate a satellite view of the different properties where the grapes for these varieties are grown. They also contain a code that, when entered into a geographic search engine (Google Maps), will show us the exact location of the property in question.



COORDENADA

- Careful with the balance of American oak.
- Under ideal storage conditions, the aging potential of the "Coordenada" wines is ten years.



Cabernet Sauvignon



Malbec



Family presentations

"O vinho é poesia engarrafada."
Robert Louis Stevenson



Botellón 1.125l

Killari: Wine patero. Young, sweet

La Írde Reserve: Malbec y Cabernet Sauvignon.



Magnum 1.5l

La Írde Reserve : Malbec y Cabernet Sauvignon.

La Írde Vintage: Malbec y Cabernet Sauvignon.

La Írde Young Wines: Malbec y Cabernet Sauvignon, Malbec Semi-Sweet, Merlot Semi-Sweet.

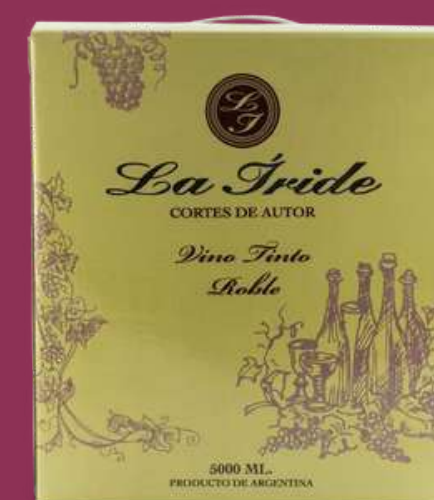
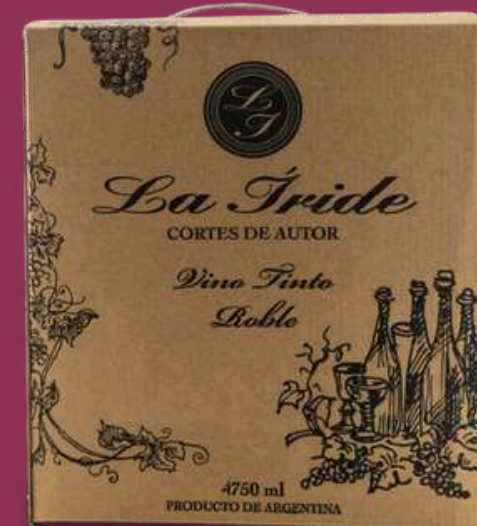
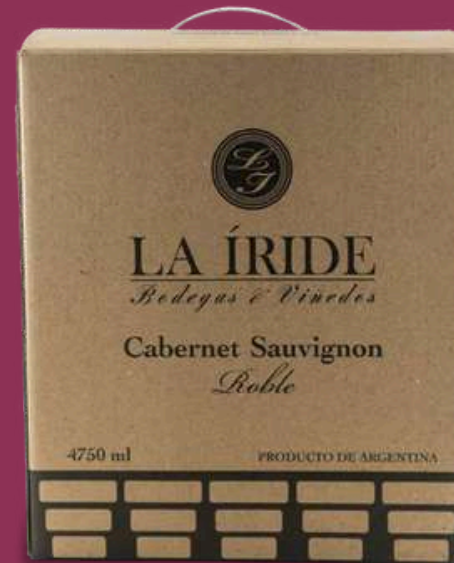
LA ÍRIDE

Bag in box

La Íride - Bag in Box 4.75 L.
Entry Level (American oak). Malbec y Cabernet Sauvignon.

La Íride – Bag in Box 5 L.
Label quality Reserve. Malbec y Cabernet Sauvignon.

La Íride Bag in Box 3 L.
Label quality Single Vineyard (American oak). Malbec y Cabernet Sauvignon.



FROM MENDOZA TO THE WORLD



*Accompanying all our
wines with the vegan certification
from LIAF CONTROL.*



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